There are two distinct advantages to me of maintaining Satellite Traffic and Weather.

- 1 I do not have to bear the burden of listening to unwanted special interest advertising. I pay for the Satellite radio signal in order to avoid that noise.
- 2 When I need traffic and weather conditions, I want it now. not in 5 minutes or ten minutes and not by scanning the radio dial which is taking my attention away from driving. Satellite radio provides me with customized information when and where I want it.